

Stand Above the Rest

Call Bev Herman today!
701-222-0660



It's time to get more involved in ND Long Term Care Association's Sponsorship Program!

At the North Dakota Long Term Care Association (NDLTCA), we offer a sponsorship program to help businesses target their marketing efforts to long term care providers.

The Sponsorship Program is designed for those companies that share a genuine interest with NDLTCA in furthering the quality of long term care and are dedicated to the success of the profession.

Imagine the possibilities and Stand Above the Rest! Showcase your products and services through participation in the Sponsorship Program!

Which level is right for you?

► Platinum ► Gold ► Bronze

See reverse side for details!

Network and market to long term care staff of nursing, basic care, and assisted living facilities. Great opportunities to get to know long term care providers and market your products & services!

NDLTCA's 34th Annual Convention & Trade Show

May 3-6, 2011

Bismarck Ramkota Hotel & Civic Center, Bismarck, ND

NDLTCA's largest event of the year offers education opportunities for over 1,000 long term care staff and more than 100 trade show exhibit booths. Sponsor members are located in the "prime viewing area" in the exhibition hall.

NDLTCA's Fall Professional Development & Best Practices Conference

September 28-30, 2011

Bismarck Ramkota Hotel, Bismarck, ND

This conference will energize and provide networking opportunities for over 400 long term care staff and offers to our Sponsor Members a "Sponsor Member Only" trade show.

NDLTCA's Administrator's Conference

July 27 - 28, 2011

Twin Oaks Resort, Lake Metigoshe, ND

An opportunity for Platinum and Gold level sponsors to network and market to the administrators and managers of nursing, basic care, and assisted living facilities! What a great opportunity to discuss with the leaders the latest in long term care news!

NDLTCA can help you reach your targeted marketing goals!

1900 N. 11th St, Bismarck, ND 58501

Phone: 701-222-0660 Fax: 701-223-0977 Web Site: www.ndltca.org



PLATINUM LEVEL

\$8,000 PER YEAR

Includes:

- ✓ Expanded Associate Membership
- ✓ Full Page Color Ad in Membership Directory
- ✓ Link to your website on NDLTCA's homepage
- ✓ Complimentary registrations for four representatives from your company at any NDLTCA sponsored event
- ✓ Signs at Convention, Fall Conference, and Administrator's Conference
- ✓ PowerPoint presentations reflecting what you are sponsoring at a specific event
- ✓ You are invited to say a few words at any of the three events you are sponsoring
- ✓ Complimentary advertising in Fall Conference booklet - Full Page Color Ad.
- ✓ Opportunities for marketing in NDLTCA's exclusive Sponsor Mailings
- ✓ You will receive "Preferred Provider" sticker to use on your printed materials
- ✓ On-hold messages

Specific Sponsor Opportunities

Annual Spring Convention

Sponsorship dollars allocated: \$4,000

Attendance of over 900 long term care staff from North Dakota facilities!

- ✓ Two free booths, plus 1/2 off each additional booth in Sponsor Row
- ✓ Ten \$100 convention scholarships awarded to facilities who submit an application
- ✓ Platinum level plaque awarded during the convention opening keynote
- ✓ Reserved seating at awards banquet
- ✓ Listed on a full page insert in convention booklet indicating what you are sponsoring
- ✓ Sponsorship of a major event/speaker
- ✓ Recognition & marketing opportunities!

Fall Professional Development Conference

Sponsorship dollars allocated: \$2,500

Attendance of over 400 long term care staff from North Dakota facilities!

- ✓ Sponsor Only Trade Show (3 booths - no charge)
- ✓ Listed on full page insert in Fall Conference booklet
- ✓ Complimentary advertisement in Fall Conference booklet - Full Page Color Ad.
- ✓ Sponsor of cash prize

Administrator's Conference

Sponsorship dollars allocated: \$1,500

- ✓ Sponsor of speaker
- ✓ Sponsor of conference packet
- ✓ Listed in promotional materials
- ✓ Opportunity to display at event
- ✓ Opportunity to introduce a speaker

GOLD LEVEL

\$5,500 PER YEAR

Includes:

- ✓ Expanded Associate Membership
- ✓ 3/4 Page Ad in Membership Directory
- ✓ Link to your website on NDLTCA's member icon
- ✓ Two complimentary registrations for your company at any NDLTCA sponsored event
- ✓ Signs at Convention, Fall Conference, and Administrator's Conference
- ✓ PowerPoint presentations reflecting what you are sponsoring at a specific event
- ✓ You are invited to say a few words at any of the three events you are sponsoring
- ✓ Complimentary advertising in Fall Conference booklet
- ✓ Opportunities for marketing in NDLTCA's exclusive Sponsor Mailings
- ✓ You will receive "Preferred Provider" sticker to use on your printed materials

Specific Sponsor Opportunities

Annual Spring Convention

Sponsorship dollars allocated: \$2,800

Attendance of over 900 long term care staff from North Dakota facilities!

- ✓ One free booth in Sponsor Row
- ✓ Five \$100 convention scholarships awarded to facilities who submit an application
- ✓ Gold level plaque awarded during the convention opening keynote
- ✓ Reserved seating at awards banquet
- ✓ Listed on a full page insert in convention booklet indicating what you are sponsoring
- ✓ Sponsorship of an event/speaker

Fall Professional Development

Conference

Sponsorship dollars allocated: \$2,000

Attendance of over 400 long term care staff from North Dakota facilities!

- ✓ Sponsor Only Trade Show (1 booth - no charge)
- ✓ Listed on full page insert in Fall Conference booklet
- ✓ Complimentary advertisement in Fall Conference booklet
- ✓ Sponsor of cash prize

Administrator's Conference

Sponsorship dollars allocated: \$700

- ✓ Co-Sponsor of speaker
- ✓ Co-Sponsor of conference packet
- ✓ Listed in promotional materials
- ✓ Opportunity to display at event
- ✓ Opportunity to introduce a speaker
- ✓ A great opportunity to network with Administrators!

BRONZE LEVEL

\$3,000 PER YEAR

Includes:

- ✓ Expanded Associate Membership
- ✓ 1/2 Page Ad in Membership Directory
- ✓ Link to your website on NDLTCA's member icon
- ✓ Signs at Convention and Fall Conference
- ✓ PowerPoint presentations reflecting what you are sponsoring at a specific event
- ✓ Two opportunities for marketing in NDLTCA's exclusive Sponsor Mailings
- ✓ You will receive "Preferred Provider" sticker to use on your printed materials

Specific Sponsor Opportunities

Annual Spring Convention

Sponsorship dollars allocated: \$3,000

Attendance of over 900 long term care staff from North Dakota facilities!

- ✓ Booth placement in Sponsor Row - 1 comp booth
- ✓ Bronze level plaque awarded during the convention opening keynote
- ✓ Reserved seating at awards banquet
- ✓ Listed on a full page insert in convention booklet indicating what you are sponsoring
- ✓ Sponsorship of an event/speaker
- ✓ One complimentary registration to convention for your company.

Fall Professional Development

Conference

Sponsorship dollars allocated: \$1,500

Attendance of over 400 long term care staff from North Dakota facilities!

- ✓ Sponsor Only Trade Show (1 booth - \$300.00)



1900 N. 11th St, Bismarck, ND

Contact:

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